



CREATIVE EUROPE (2014-2020)

Culture Sub-programme

Calls for proposals:

Call for Proposals EACEA 32/2017: Support for European cooperation projects 2018

WARNING:

The present call for proposals is subject to the availability of the funds after the adoption of the budget for 2018 by the budgetary authority.

1. Introduction

This call is based on Regulation No 1295/2013 of the European Parliament and of the Council of 11 December 2013 establishing the Creative Europe Programme (2014 to 2020) ¹ and its corrigendum of 27 June 2014², hereafter referred to as 'the Regulation'.

The general and specific objectives of the Creative Europe Programme and the priorities of the Culture Sub-programme are listed in Articles 3,4, 12 and 13 of the Regulation.

2. Objectives and priorities

The main objectives of the support for European cooperation projects are:

- To strengthen the capacity of the European cultural and creative sectors to operate transnationally and internationally and to promote the transnational circulation of cultural and creative works.
- To contribute to audience development by engaging in new and innovative ways with audiences and improve access to cultural and creative works in the Union and beyond with a particular focus on children, young people, people with disabilities and underrepresented groups.
- To contribute to innovation and creativity in the field of culture, for instance through testing of new business models and promoting innovative spillovers on other sectors.

Within the above objectives, the priorities of the support for European cooperation projects are:

- Promote the transnational mobility of artists and professionals with a view to enabling them

¹ Regulation No 1295/2013 of the European Parliament and of the Council establishing the Creative Europe Programme was published in the Official Journal of the European Union on 20/12/2013 (OJ L 347, p. 221).

² Published in the Official Journal of the European Union on 27/06/2014 (OJ L 189/260).

to cooperate internationally and to internationalize their careers;

- Strengthen audience development as a means of improving access to European cultural and creative works and tangible and intangible cultural heritage and extend access to cultural works to under-represented groups.
- Foster capacity building through innovative approaches to creation, develop and test new and innovative models of revenue, management and marketing for the cultural sectors, in particular as regards the digital shift, and developing new skills for cultural professionals.
- Enhance intercultural dialogue, promote shared EU values and mutual understanding and respect for other cultures, thereby contributing to the social integration of migrants and refugees.

3. Eligibility criteria

3.1. Eligible participants and countries

Eligible applicants must be European cultural operators active in the cultural and creative sectors, as defined in article 2 of the Regulation, and legally established in one of the countries participating in the Culture Sub-programme;

The project leader must have had a legal personality for at least 2 years on the date of the deadline for submission of applications and be able to demonstrate its existence as a legal person.

Natural persons may not apply for a grant.

Applicants must not be in a situation that will exclude them from participation and/or from award as defined by the Financial Regulation applicable to the general budget of the Union and its rules of application³.

Applications from legal entities established in one of the following country categories are eligible as long as all conditions referred to in Article 8 of Regulation No 1295/2013 establishing the Creative Europe Programme are met and the Commission has entered into negotiations with the country:

- The 28 EU Member States and overseas countries and territories which are eligible to participate in the Programme pursuant to Article 58 of Council Decision 2001/822/EC³;
- Acceding countries, candidate countries and potential candidates benefiting from a pre-accession strategy, in accordance with the general principles and general terms and conditions for the participation of those countries in EU programmes established in the respective Framework Agreements, Association Council Decisions or similar agreements;
- EFTA countries which are parties to the Agreement on the EEA, in accordance with the provisions of the EEA Agreement;
- Countries covered by the European Neighbourhood Policy in accordance with the procedures defined with those countries following the framework agreements providing for their participation in EU programmes.

An updated list of countries eligible to participate in Creative Europe (those fulfilling the conditions referred to in Article 8 of Regulation No 1295/2013) and countries that may become eligible in the near future (those that the Commission has started negotiations with) can be found at:

https://eacea.ec.europa.eu/creative-europe/library/eligibility-organisations-non-eu-countries_en

³ Council Decision 2001/822/EC of 27 November 2001 on the association of the overseas countries and territories with the European Community ("Overseas Association Decision") (OJ L 314, 30.11.2001, p. 1).

3.2 Eligible projects

The Culture Sub-programme will not support any projects including pornographic or racist material or advocating violence. The Culture Sub-programme shall support, in particular, not-for-profit projects.

The project leader can apply only once a year under a sole category, either category 1 or under category 2. Furthermore, the project leader cannot apply to both Calls EACEA 32/2017 and 35/2017.

In any event, a project applied for under the present Call EACEA 32/2017 cannot be as well submitted under the Call EACEA 35/2017.

Furthermore, eligible projects must:

- have a maximum duration of 48 months (eligibility period);
- for small scale cooperation projects (Category 1), the EU grant requested is no more than EUR 200 000 representing maximum 60% of the total eligible costs; furthermore, the projects under category 1 shall involve a project leader and at least two other partners having their legal seat in at least three different countries taking part in the Creative Europe – Culture Sub-programme. Either the project leader or one of the partners must have its legal seat in one of the eligible countries referred to herein;
- for large scale cooperation projects (Category 2), the EU grant requested is no more than EUR 2.000.000 representing maximum 50% of the total eligible costs; furthermore, the projects under category 2 shall involve a project leader and at least five other partners having their legal seat in at least six different countries taking part in the Creative Europe – Culture Sub-programme. Either the project leader or one of the partners must have its legal seat in one of the eligible countries referred to herein.

3.3 Eligible activities

Eligible activities are the activities which intend to achieve the objectives and priorities set in section 2 of the guidelines.

The activities must relate to the cultural and creative sectors as defined in Article 2 of Regulation No 1295/2013 of the European Parliament and of the Council establishing the Creative Europe Programme. Activities dedicated exclusively to the audiovisual sectors are not eligible under the Culture Sub-programme. However, audio-visual activities may be eligible as long as they are ancillary to activities dedicated to the non-audio-visual cultural and creative sectors.

Activities must start:

- For category 1 - smaller scale cooperation projects: between May and December of year 2018.
- For category 2 - larger scale cooperation projects: between June and December of year 2018

An organisation can be the project leader of **only ONE ongoing supported category 2 project**. This means that, in case of selection, a project leader of an ongoing category 2 project must ensure that there is no overlap of eligibility period between the ongoing supported project and the project applied for.

4. Award Criteria

Eligible applicants will be assessed on the basis of the following criteria:

1. Relevance (30):

This criterion evaluates how the project implements the selected policy priority(ies) on the basis of a substantiated strategy.

2. Quality of the content and activities(30)

This criterion evaluates how the project will be implemented in practice (quality of the activities

and deliverables, working arrangements).

3. Communication and dissemination (20)

This criterion evaluates the project's approach to communicating its activities and results and to sharing knowledge and experiences within the sector and across borders. The aim is to maximise the impact of the project results at local, regional, national and European levels, so that they have an impact beyond the project's lifetime.

4. Quality of the partnership (20)

This criterion evaluates the extent to which the general organisation and co-ordination of the project will ensure the effective implementation of the activities and contribute to their sustainability.

5. Budget

The total budget for this Call for Proposals is estimated at EUR 40 million.

With a view to establishing an appropriate representation of small scale cooperation projects (Category 1), an indicative envelope of EUR 15,2 million is foreseen for this purpose (38% of the overall budget).

The Agency reserves the right not to distribute all funds available.

6. Deadline for applications

Applications must be submitted to and received by the Executive Agency (EACEA) using the online application form (eForm) no later than **18/01/2018 at 12.00 CET/CEST** (noon/Midday Brussels time).

No other method of submission of an application will be accepted.

Applicants shall ensure that all the documents requested and mentioned in the eForms are provided.

7. Full details

The full text of the guidelines together with the application forms, can be found at the following Internet address:

https://eacea.ec.europa.eu/creative-europe/funding/support-european-cooperation-projects-2018_en

Applications must comply with all the terms of the guidelines and be submitted on the forms provided.

For any further information please contact your Creative Europe Desk:

https://ec.europa.eu/programmes/creative-europe/contact_en

Contact within the Agency:

EACEA-CREATIVE-EUROPE-COOPERATIONPROJECTS@ec.europa.eu